

karthi



2022

LOVE ALL OF DESIGN

HEY! I AM KARTHIKEYAN MANIVANNAN.

Art Director with 14 years of experience in Graphic Design and 6+ years of experience in managerial creative positions and looking forward to expanding my understanding in design management that performs in market and exploring different ways of approaching project.

/// EXPERIENCES

2015 - 2022 Co Founder / Art Director / Head of Design - Fully Filmy

(PRESENT)

- Supervise multi-functional project teams of 7+ colleagues to develop creative and effective design concepts, from ideation through final projects.
- Incorporate and explore client suggestions and directives, resolve questions and concerns, oversee objections.
- Organize all creative materials to ensure their smooth transition to other departments.
- Commission artwork; negotiate costs and usage, oversee completion of artwork, supervise photoshoots, review Merchandise design from Graphic designers

2008 - 2022 Freelance Brand Designer

(PRESENT)

- Developed Brand Identity for clients all over the world, including product based startups, Saas and enterprise technology.
- Designed visual content and Campaigns

2014 - 2015 Graphic Designer - Digitally Inspired Media


- Designed marketing ads and Social media Campaigns
- Developed Brand Identity for Digitally Inspired media


/// EDUCATION


2007 - 2011 Mechanical Engineering


Rajalakshmi Engineering College, Chennai, Tamil Nadu

/// BIO

 Chennai, India

 9791061530

 karthiseyonm@gmail.com

 Karthi.work

/// SKILLS

Branding

Art Direction

Team Management

Campaign

Printing

Marketing

/// RECOGNITIONS

Bronze - Maddy awards

Best digital campaign for Super Minions

Silver - Maddy awards

Best Public initiative for "Naya Nee"

Gold - Maddy awards

Best Poster for "Madras 365"

Featured on

Times of India, The Hindu and Indian Express

/// HOBBIES



KARTHIKEYAN MANIVANNAN